

## Magnus Coneflower (*Echinacea purpurea* 'Magnus')

This coneflower offers a deeper rose-carmine hue to the petals, which are held out from the spiny center cone. The flower has more of a daisy appearance, with the pretty petals on full display. 'Magnus' coneflower grows to 30 to 40 inches tall in clumps that usually reach 12 to 18 inches wide.



**Plant Care:** Flower stems extend an additional 3 to 4 feet above the leaves, but the stems are sturdy and rarely need staking. The only time 'Magnus' coneflower may need a stake is if soil is quite fertile and rich. In this situation, 'Magnus' coneflower can become floppy and benefits from hoop stakes inserted around clumps. Like purple coneflower, 'Magnus' doesn't require deadheading, but doing so encourages plants to form more buds.

The long, strong flower stems on 'Magnus' coneflower make it a perfect addition to a cutting garden. This coneflower looks terrific planted in drifts. Plants naturalize easily, self-sowing to spread through a garden. Give 'Magnus' some elbow room, and you'll have ample flowers to cut for bouquets.

Deadheading extends the bloom, but it's not necessary. Toward the end of the growing season, stop removing spent flowers to allow some seed heads to ripen. When seed heads become black and dry, break some apart in new areas of the garden to encourage a new crop of 'Magnus' to appear. Keep an eye on ripening seed heads, because birds love these seeds. Goldfinches, native sparrows and chickadees will feed directly from seed heads by balancing on flower stems, while quail will quickly gobble any seed that falls to the ground.

**Watering:** Water regularly in extreme heat.

### References:

<https://www.monrovia.com>